

CHARTERED ORGANIZATIONS—WHO OWNS YOUR UNIT?

Time Available: 10 minutes

Learning Objectives: At the conclusion of this session, participants will be able to:

1. Review the chartered organization concept and why it exists
2. Encourage increased unit interaction with their chartered organizations
3. Encourage chartered organizations to be more involved in district and council activities

Suggested Presenter(s)

The ideal presenter could be an experienced and active chartered organization representative in your district. The district chair or the district membership chair could also be a presenter.

Presentation Method

Slides that show the district organizational chart and where the chartered organization is on the chart are useful. Slides showing where the chartered organization is on the unit leadership charts are also useful. It is recommended that the slides also be available in the unit's mailbox in the midway or downloadable online after roundtable is finished.

BSA Reference Materials

- Training the Chartered Organization Representative, www.scouting.org/media/relationships/trainingthecor.aspx
- Chartered Organization Representative Guidebook, [www.scouting.org/filestore/pdf/511-421\(16\)_WEB.pdf](http://www.scouting.org/filestore/pdf/511-421(16)_WEB.pdf)
- Chartered Organization Representative Fast Start Training is available through the my.scouting.org website.
- Chartered Organizations Resource Guide, http://scoutingwire.org/wp-content/uploads/2016/05/Chartered-Organization-Resource-Guide_522-925_wb.pdf
- Training should be available through the district or council training teams.
- Annual Charter Agreement, www.scouting.org/filestore/membership/pdf/524-182_web.pdf

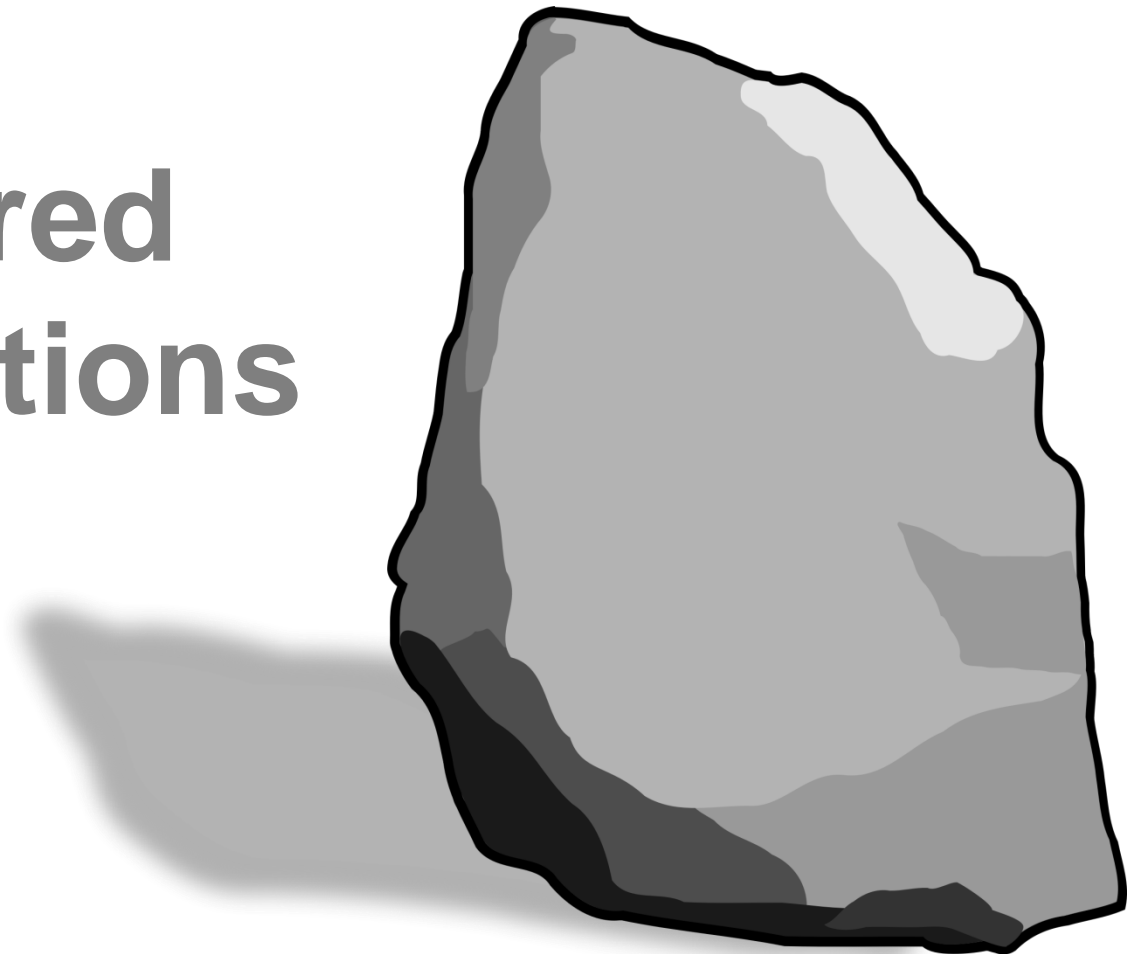
Presentation Content

- Start by asking if any unit can identify their chartered organization.
- Ask if anyone knows who their unit's chartered organization representative (COR) is.
- Ask if any unit can mention a service project or activity they performed for their chartered organization.
 - Point out that a chartered organization is much more than someone who signs paperwork each year and provides a place for the unit to meet.
- Chartered organizations sign up to use Scouting as an outreach program for youth in the communities where they are located.
 - The chartered organization has selected Scouting as a key part of how it achieves its purposes and mission in the local community.
 - The chartered organization may be a church, civic group, school, or other such organization that works in conjunction with the BSA to provide an outreach program for youth.
 - The chartered organization is effectively a “franchisee” or “owner-operator” of the Scouting program.
- By receiving a charter from the Boy Scouts of America, the chartered organization agrees to do several things:
 - Conduct Scouting in accordance with its own policies and guidelines as well as those of the BSA.
 - Include Scouting as part of its overall program for youth and families.
 - Appoint a chartered organization representative (COR) who is a member of the organization and will represent it to Scouting as a voting member of the district and council.
 - Select a unit committee of parents and members of the organization who will screen and select unit leaders who meet the organization's leadership standards as well as the BSA's standards.

- Provide adequate and secure facilities for Scouting units to meet on a regular schedule with time and place reserved.
- Encourage the units to participate in outdoor experiences.
- Building this relationship can be a richly rewarding opportunity for both the chartered organization and the Scouting unit, but it requires effort by both parties.
 - The unit encourages greater support from its chartered organization.
 - The unit can show its appreciation of the chartered organization's generous support through service and other events important to the chartered organization.
- Begin by working closely with your chartered organization representative.
 - Every BSA unit should ensure the chartered organization representative is kept informed about unit events and plans.
 - The chartered organization representative should be invited to committee meetings; better yet, he or she should be an active part of the unit committee.
 - Encouraging open communication and seeking the advice of your chartered organization representative helps the unit become an integral part of the chartered organization.
- It is also an opportunity for the chartered organization to use Scouting to further its goals.
 - For a religious institution, Scouting may be a part of its youth program.
 - A parent organization, such as a local PTA or homeschooling organization, may use Scouting to serve educational aims with a high-quality values-based program.
 - Local civic groups often sponsor Scouting units as part of their community service initiatives.
- Data collected from surveys, as well as direct conversation with chartered organizations, indicate that the organizations that choose to continue chartering Scouting units believe strongly in the program, but they frequently comment that they wish the units did more for and with their institutions.
- How might a Scouting unit show its gratitude through increased support of its chartered organization?
 - Assist the chartered organization as part of an annual service day that includes grounds and facilities maintenance.
 - Support decorating for special occasions such as religious holidays or for community activities such as Veterans Day or Independence Day events, depending on the chartered organization's interests.
 - Help at fundraising events with volunteer service, such as helping with a pancake breakfast or chili dinner that benefits a chartered organization program.
 - Participate in Scout Sunday or Scout Sabbath in uniform.
 - Participate in community parades, rallies, or special events along with the chartered organization.
 - Other special service opportunities and projects are good ways to show the unit's appreciation.
- If the unit is not currently engaged in providing service to its chartered organization a few times a year, it may be wise to sit down with your chartered organization representative and ask how your unit can more actively give back to the organization.
- Conversations with the chartered organization are not just at recharter time! In fact, conversations between members of the unit key three (unit leader, unit committee chair, and the COR) should be held on a frequent basis. The helps the unit key three to ensure that unit is meeting the goals of the chartered organization and the mission of the BSA.
- Building a healthy relationship based on mutual support allows both organizations to maximize the benefits of Scouting in our communities.

Today's Big Rock

Chartered
Organizations



NATIONAL COUNCIL, BOY SCOUTS OF AMERICA

LOCAL COUNCIL

**STANDARD
DISTRICT
OPERATIONS**

District
Commissioner

District
Chair

District
Executive

Chair
Nominating
Committee

District
Vice Chair
(as needed)

Chair
Fund
Development

Chair
Membership

Chair
Program

Asst. Dist. Commissioners
Roundtable Commissioners
Unit Commissioners
(as needed)

Chair
Training

Chair
Camping and
Outdoor
Program

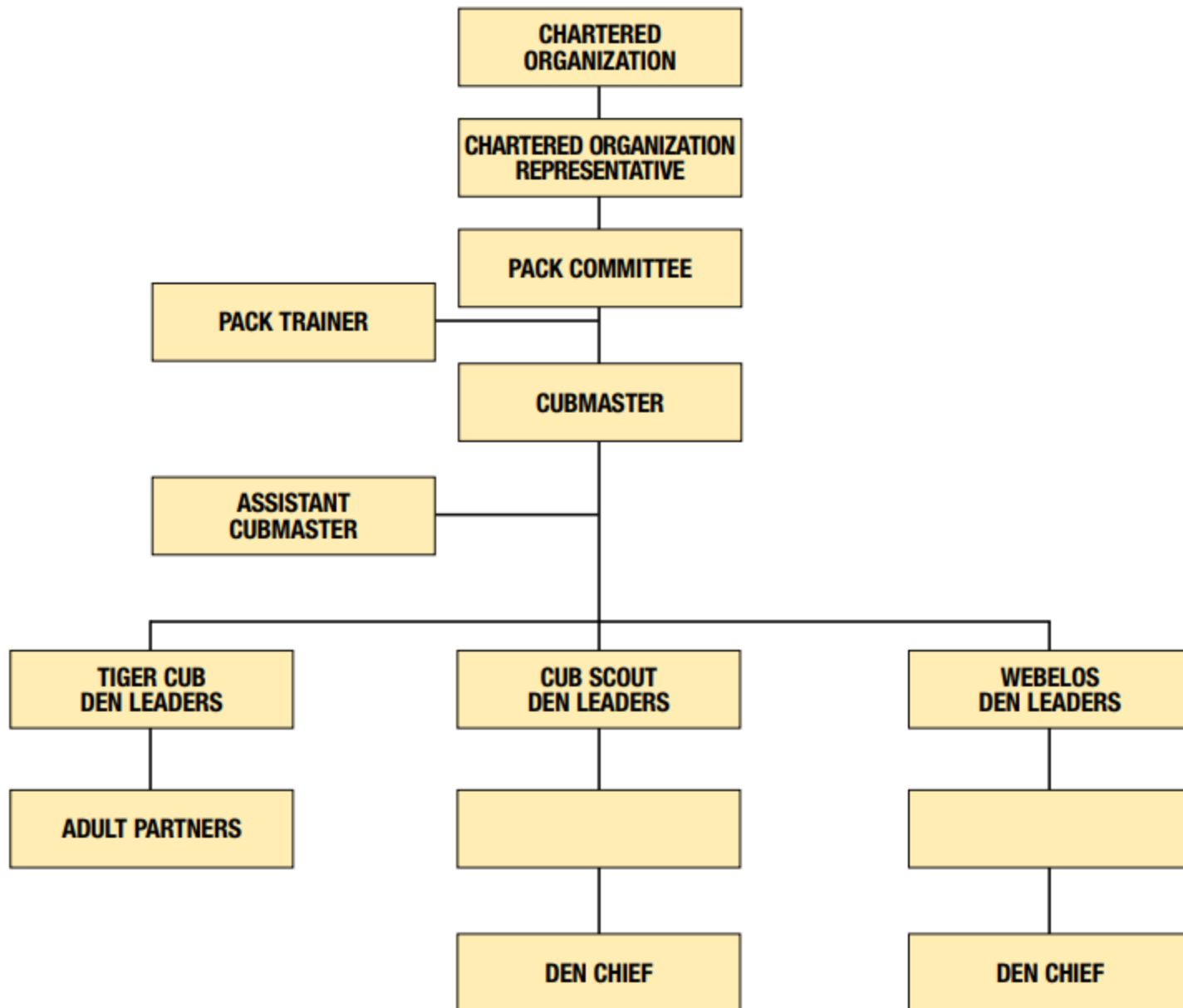
Chair
Activities
and Civic
Service

Chair
Advancement
and
Recognition

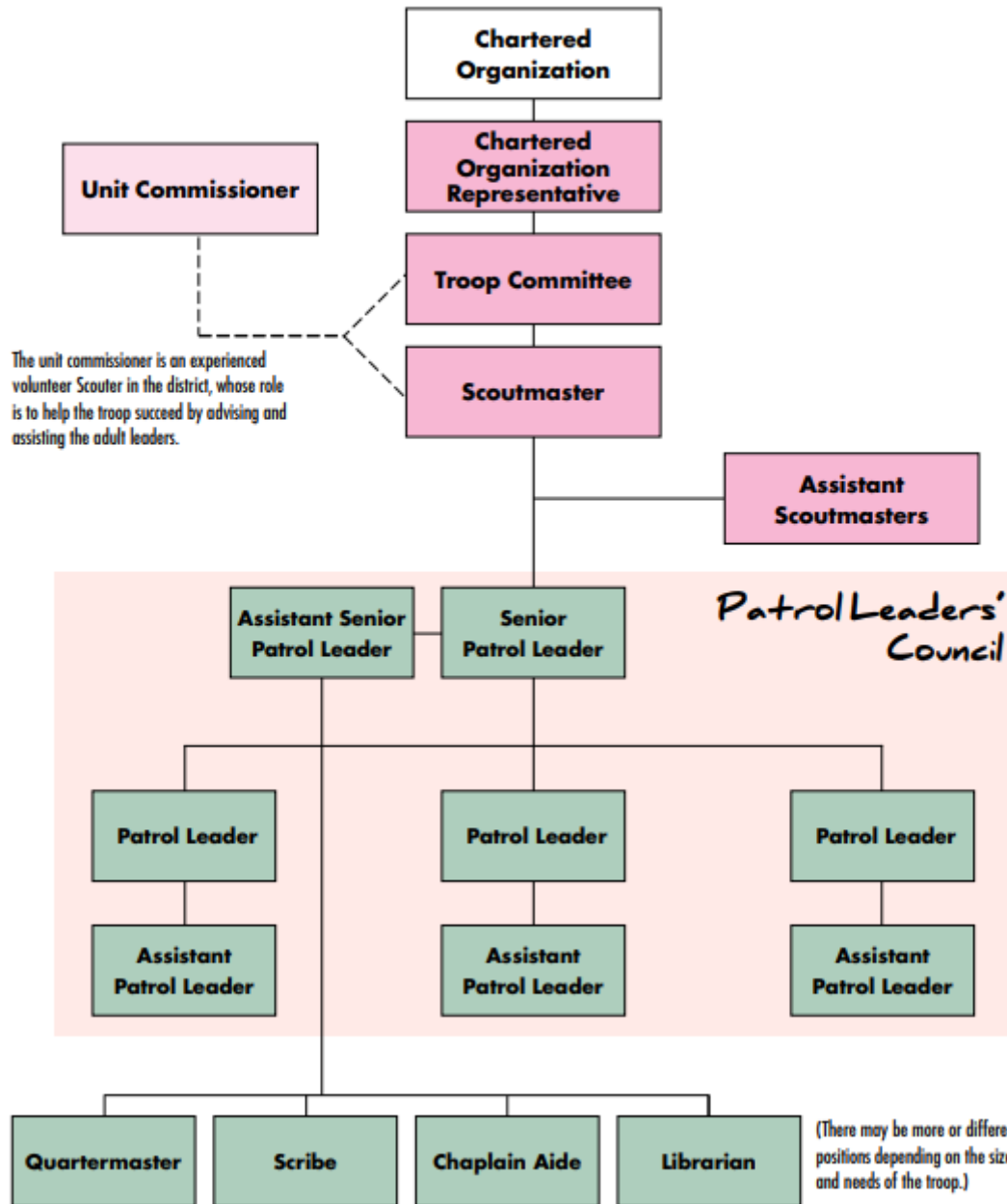
Program Function

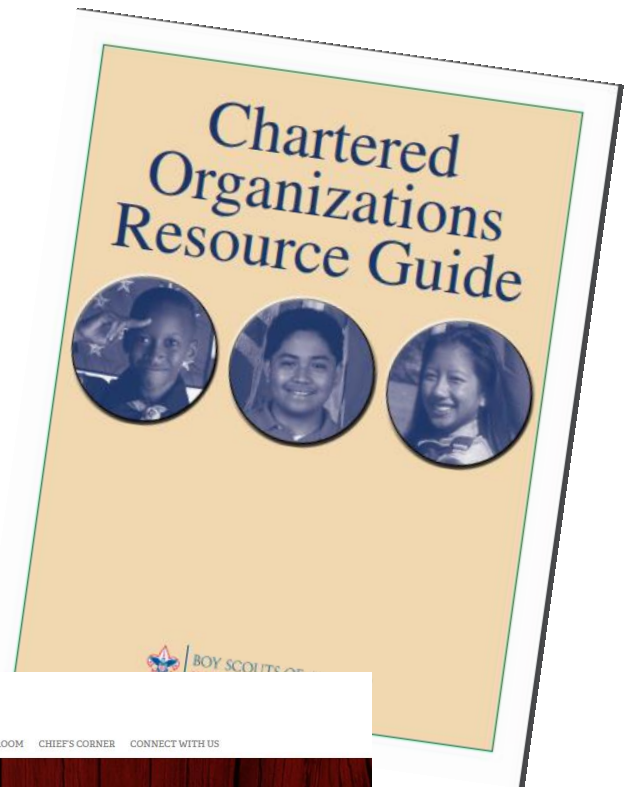
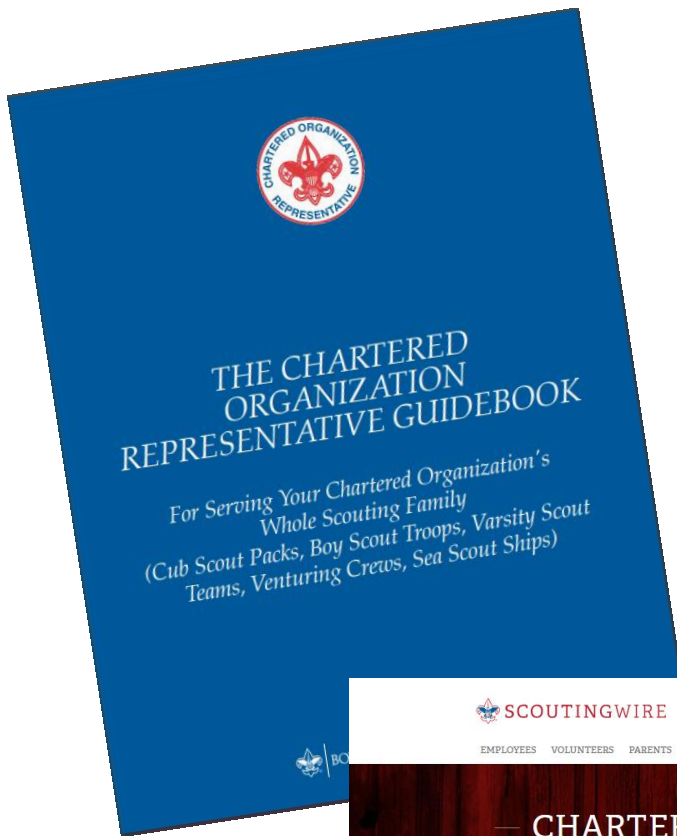
CHARTERED ORGANIZATIONS
PACKS • TROOPS • TEAMS • CREWS

BELOW IS AN ORGANIZATION CHART FOR A CUB SCOUT PACK



Troop Leadership





Pack and Den Recruiting

- Overview
- #ShareScouting Campaign
- Sign-Up Night Unit Playbook
- Best Practices Success Story

New-Unit Development

- Overview
- Chartered Organizations
- Adopt-A-School
- New Unit Sales Kits
- Unit Performance
- Commissioners
- Leadership Support Statements
- Testimonial Videos
- Faith in Scouting Videos
- Proof: How Scouting Does Work
- Muddy Lions Program

BSA Brand Center

- Scouting Logos
- Top Photos
- Top Videos
- Build an Adventure Campaign
- BSA Brand Identity

Chartered Organization Resources

